



# Teacher Program Overview + Schedule

## Tourism Today and Tomorrow – Years Eleven & Twelve

**Program Duration:** 45 minutes

**Minimum Participants:** 20 Students

### Program Overview:

Tourism students from Year 11 and 12 will have the opportunity to explore and discover the ever changing and dynamic industry of Tourism. Engaging in a multimodal presentation, students will have the opportunity to learn about a wide range of elements that make up the dynamic Tourism industry including Travel, Sustainable Tourism, Sales and Marketing, and People and Culture. Students will hear from industry recognised Managers about their experience in the Tourism industry with Village Roadshow Theme Parks and how they got to where they are today. Students will be provided with work books that will synthesis their knowledge and understanding in this subject.

*\*Please note this program has been created using the Queensland Curriculum Authority Tourism (2015) documents.*

### Alignment with the Queensland Curriculum and Assessment Authority

#### TOURISM

Core Topic:	
Tourism as an industry	- Defining tourism: Tourism is diverse and involves of a wide variety of industry and government organisations and associated sectors (C1.1).
	- Employment in tourism: Employment in tourism requires specific knowledge and skills that are developed through training and education directly related to client and employer needs (C1.2).
The travel experience	- Travelling: Tourists travel for a variety of reasons and purposes to a variety of destinations (C2.1).
	- Travel preparation: Tourists should have knowledge of place, culture, laws and required documents before travelling (C2.2).
Sustainable tourism	- The impacts of tourism: Tourism activities have environmental, socio-cultural and economic impacts (C3.1).
	- Sustainability in tourism: The tourism industry must be flexible and adaptive to change to ensure it remains a sustainable industry (C3.2).

## Program Schedule

### Time

#### 8.45am Arrival

Students and teachers to meet staff member at the ticket booths at the front of Warner Bros. Movie World.

#### 9.00am Education Program

The staff member will give the students a brief tour on route to the education program, which will commence on arrival.

#### 9.45am Program Conclusion

At the conclusion of this session, students will be free to enjoy the park for the rest of the day, at the teacher's discretion.